

FAX# 703 528 7880 SEP19/12 17.48
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT	<u>OBAMA FOR AMERICA</u>	<u>EST#1536</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP4/12 SEP14/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP19/12 11.48

STIA =

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	S		1205A-105A	30		\$200.00	9/4	9/7	3		TU-F	3

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1536
 PROGRAM : JIMMY KIMMEL LIVE

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
82	S		1100P-1135P	30		\$925.00	9/4	9/6	0		TU-TH	0
PROGRAM : NEWS ORD COM1 : DUE TO PRGM CHANGES ON FRIDAY AND SATURDAY ORD COM2 : ***9/4 DUE TO DEMO NAT'L CONVENTION PART OF A MAKEGOOD MADE UP OF LINES 81-83												
70	S		1205A-1235A	30		\$225.00	9/8	9/8	0		SAT	0
PROGRAM : HOT TOPICS ORD COM1 : TP FOR HOT TOPICS DUE TO COLLEGE FBALL THIS IS A MAKE-GOOD FOR SEP8 ON LINE-25 FOR 1 SPOT/WK												
29	S		730P-1100P	30		\$2,200.00	9/8	9/8	2		SAT	2
PROGRAM : NASCAR ORD COM1 : SPOTS RAN 1107P & 138A IN NASCAR 807P-139A DUE TO BAD WEATHER ORD COM2 : SPOTS RAN 242A IN CENT FL SPOTLIGHT DUE TO NASCAR RUN OVER THIS IS A MAKE-GOOD FOR SEP8 ON LINE-70 FOR 1 SPOT/WK												
90	A		807P-139A	30		\$2,200.00	9/8	9/8	2		SAT	2
PROGRAM : NASCAR ORD COM1 : SPOTS RAN 1107P & 138A IN NASCAR 807P-139A DUE TO BAD WEATHER ORD COM2 : SPOTS RAN 242A IN CENT FL SPOTLIGHT DUE TO NASCAR RUN OVER THIS IS A MAKE-GOOD FOR SEP8 ON LINE-70 FOR 1 SPOT/WK												
91	A		213A-244A	30		\$225.00	9/8	9/8	1		SAT	1
PROGRAM : CENT FL SPOTLIGHT ORD COM1 : SPOTS RAN 1107P & 138A IN NASCAR 807P-139A DUE TO BAD WEATHER ORD COM2 : SPOTS RAN 242A IN CENT FL SPOTLIGHT DUE TO NASCAR RUN OVER PART OF A MAKEGOOD MADE UP OF LINES 90-91												
88	A		1110P-1146P	30		\$925.00	9/6	9/6	1		THU	1
PROGRAM : NEWS ORD COM1 : SPOT RAN 1139P IN NEWS 1110P-1146P DUE TO DNC RUN OVER ORD COM2 : SPOT RAN 110A IN KIMMEL 1213A-117A DUE TO DNC RUN OVER THIS IS A MAKE-GOOD FOR SEP6 ON LINE-82 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP6 ON LINE-5 FOR 1 SPOT/WK												
89	A		1213A-117A	30		\$200.00	9/6	9/6	1		THU	1
PROGRAM : KIMMEL ORD COM1 : SPOT RAN 1139P IN NEWS 1110P-1146P DUE TO DNC RUN OVER ORD COM2 : SPOT RAN 110A IN KIMMEL 1213A-117A DUE TO DNC RUN OVER PART OF A MAKEGOOD MADE UP OF LINES 88-89												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:

M19	OK'D	BUY#82	MISSED: TU-TH/1100P-1135P				SEP6		30S	\$925.00	(SEP19/12)	
		BUY#70	TU-F/1205A-105A				SEP6		30S	\$200.00		
			OFFER: THU/1110P-1146P				SEP6		30S	\$925.00	PLS ADVISE.	
			& THU/1213A-117A				SEP6		30S	\$200.00		
			CMT: SPOT RAN 1139P IN NEWS 1110P-1146P DUE TO DNC RUN OVER									
			CMT: SPOT RAN 110A IN KIMMEL 1213A-117A DUE TO DNC RUN OVER									

M21	OK'D	BUY#29	MISSED: SAT/730P-1100P				SEP8(2/WK)		30S	\$2,200.00	(SEP19/12)	
		BUY#70	SAT/1205A-1235A				SEP8		30S	\$225.00		
			OFFER: SAT/807P-139A				SEP8(2/WK)		30S	\$2,200.00	PLS ADVISE.	
			& SAT/213A-244A				SEP8		30S	\$225.00		
			CMT: SPOTS RAN 1107P & 138A IN NASCAR 807P-139A DUE TO BAD WEATHER									
			CMT: SPOTS RAN 242A IN CENT FL SPOTLIGHT DUE TO NASCAR RUN OVER									

SEP/12 143710.00 CONTRACT TOTAL 143710.00
TOTAL SPOTS 155

MARKET TOTALS \$487,655 WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE